



## BMC ENTERPRISE

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### Will They Hear Me Now?

Chances are you have known someone in your circle who has been in a medical crisis, needing help understanding what's happening. They might need help determining what choices are available, help making decisions, or simply want someone to listen. Perhaps you have found yourself in this difficult situation as well.

My name is Kathy Keppel-Colkitt and I am the author of my new book *Will They Hear Me Now?* Before my daughter passed away due to medical complications, she was faced with many difficulties. It became clear she needed someone to advocate for her when the time came that she couldn't do so for herself. I have been an advocate my entire life, so stepping into this role for my daughter was a given.

This book shares my daughter's visceral story. It also provides step-by-step instructions, suggestions, and procedures for advocating in the medical realm. It is both a guide and a workbook. This book is unique in that it empowers you to be an advocate when needed. It's a must read for medical professionals and institutions, first responders, chaplains, pastors, family, educators, and all those in service to help others.

I am confident that after reading *Will They Hear Me Now?* you will be empowered and prepared to be an effective advocate for any person in crisis. In doing so, you will make a difference in someone's life, and they will know that they were heard. The ripple effects are phenomenal.

Attached is my press kit that includes a summary of the book, an author bio, reviews, a list of suggested questions, and a PDF copy of the book for your reviews. I'm available for podcasts, radio and tv interviews, and print interviews.

Warm regards,

*Kathy Keppel-Colkitt*



# Will They Hear Me Now?

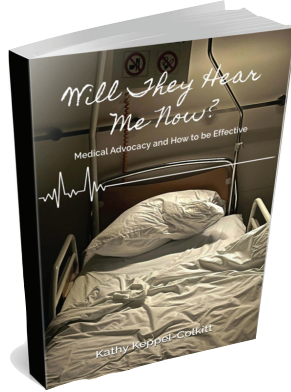
## Medical Advocacy and How to be Effective

by Kathy Keppel-Colkitt

### Book Summary

When Kathy's daughter was diagnosed with cancer and given a 95% cure rate, yet died 4 months later, there arose a lot of questions regarding the quality of her medical care, both up to and after her diagnosis. The need for a Medical Advocate in situations such as these became clear.

Kathy's visceral book shares her daughter Brandi's tragic journey and how and why an Advocate and Liaison is vital in crisis situations of all types. Kathy explains the roles of a Medical Advocate and Liaison, providing tools and resources for effective Advocacy.



"This book is a must for any practitioner and people struggling with with being heard from medical professionals."

— Erin Greene

"Kathy writes the true and heartbreaking story of her daughter who was tragically lost and guides readers on how to advocate for their loved ones in medical crisis."

— Alyssa Perry

"The riveting story of a medical oversight, an advocate mother, and an unimaginable loss. This book kept me on the edge of my seat and, as a medical student, reminded me of the importance of treating the patient rather than the diagnosis."

— Cambria McCabe-Peterson

### Kathy Keppel-Colkitt

Kathy is an advocate, volunteer, and founder of BMC Enterprise. She has made it her mission to advocate for those who can't advocate for themselves. Her goal is to empower her audience to step up and effectively advocate for others with tools and confidence to help navigate them through times of crisis.



### Top 11 Questions



1. What is your story?
2. What does the Title of the Book mean?
3. Why did you write the book?
4. What is a Medical Advocate?
5. Who could be a Medical Advocate?
6. Why would you want to be a Medical Advocate?
7. When would a Medical Advocate start?
8. What is the role of the Liaison?
9. How does Medical Advocacy connect in today's world?
10. Other than Medical where are some areas an Advocate could be necessary?
11. What is the single best piece of advice to give to someone wanting to become a Medical Advocate



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### Will They Hear Me Now?

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